



Royal Canadian Legion  
Millbrook Branch 402

## **HONOUR OUR VETERANS BANNER PROGRAM**

The purpose of the **Honour Our Veterans Banner Program** is to:

- **Recognize and honour our local Veterans, deceased Veterans, and active service members or Veterans who have served or are currently serving in the Canadian, Allied or Commonwealth Forces that have a tie to Millbrook. This could include: those born in Millbrook, those who have resided, or currently reside in Millbrook, or those who have a close connection to the area.**
- **Promote continued Remembrance in our community.**

As a community that supports and honours its Veterans through community and school activities, this program will put a face on the names of Remembrance and keep their legacy alive. The 24" x 48", full colour 2 sided banners (see attached sample) will include a photo and name of the veteran, military affiliation and the banner sponsor and they will be proudly displayed throughout our beautiful downtown area of Millbrook **from Legion Week in September, up until approximately November 12**. Because the banners are purchased by sponsors, they will own them. However, they will be stored at our Legion so that they can be displayed at the Branch from time to time and be kept together and easily available for mounting and removal around town each year.

Legion membership by the honouree or the sponsor is not a requirement for participation in the program.

Information to be provided and included on all banners:

- **Era Served** – the following choices would be suitable: WWI, WWII, Korean War, Afghanistan, Peacekeeping, Regular Forces, and Reserve Forces. Years of service will not be included for consistency, simplicity and clarity's sake.
- **Branch of Service** – Army, Air Force, Navy
- **Rank** – ranks will not be part of the banners as we want all Veterans to be recognized as equals

- **Photograph** – Photos are to be submitted in a high resolution 5” x 7” (minimum size) portrait style photo of the person in uniform. Digital photos in pdf or similar format of 300 dpi or better can also be submitted. Should a picture of the veteran not be available an appropriate image of a poppy can be substituted so that a banner can still be provided.
- **Name of the sponsor** – Family, friends and community sponsors are suitable.
- **Flags** – All banners include the same flags of Canada and Britain, even if they served for another allied country. The Veterans being honoured in Millbrook all have a tie to the community and therefore will be honoured under the flags of this nation.
- **Community Partner Logos** - RCL Branch 402 and the Township of Cavan Monaghan and the Millbrook BIA are all partners in our project, and will therefore be included.
- **Biography** – Sponsors may also submit a short biography of the veteran along with the application. Information provided may include date and location of birth and death, as applicable, along with where and the years the veteran served and will be recorded with banner information as background.

For participation in the ***Honour Our Veterans Banner Program***, please mail or deliver the completed attached application, along with a picture and sponsorship cheque of \$175 made payable to: RCL Branch 402, noting “Honour Our Veterans Banner” on the memo line, to the Millbrook Legion office at 9 King Street, Millbrook ON, L0A 1G0, Attention: Deborah White-Hassell. Applications and digital pictures may also be submitted to Deborah at [dwhitehassell@gmail.com](mailto:dwhitehassell@gmail.com).

Deadline for initial participation will be **June 1, 2023**, to allow ample time for the production of the banners to be mounted for Remembrance Day, November 11, 2023. Applications will be updated annually with the April 1st deadline. As noted above, the banners will be mounted in downtown Millbrook **from Legion Week in September until approximately November 12**.

Through the displaying of the banners, we hope to engage the community in honouring and remembering local Veterans through an initiative that will ensure continued recognition and respect throughout future generations. This will be an ongoing legacy project that will pay tribute to all Canadian and Allied Veterans and active service members.

**LEST WE FORGET**



**LEST WE FORGET**



***RICHARD A. MCKEND***  
**WWII - RCAF**  
The McKend Family





Royal Canadian Legion  
Millbrook Branch 402

### **HONOUR OUR VETERANS BANNER PROGRAM 2023 APPLICATION**

To participate in the Honour Our Veterans Banner Program, please complete and submit this application form, along with a picture and sponsorship cheque of \$175 made payable to RCL Branch 402 with "Honour Our Veterans Banner" noted on the memo line. The banner will be displayed on a Millbrook lamppost from Legion Week (3<sup>rd</sup> week September) up to approximately November 12<sup>th</sup> following Remembrance Day. The banners will be displayed for this period annually. While the sponsor will own the banner, the safe storage, annual mounting and removal of all banners will be the responsibility of Branch 402.

**The deadline for applications is June 1<sup>st</sup>, 2023.** Please confirm your participation ASAP. Proofs will be provided and must be approved before printing of banners.

#### **HONOUREE** (Information on banner)

Full name of service member (as it will appear on the banner)

\_\_\_\_\_

Service (WW1 to present day) \_\_\_\_\_

Branch of Military \_\_\_\_\_

Signature of Consent of Living Veteran \_\_\_\_\_

**SPONSOR** Name of Sponsor to appear on banner \_\_\_\_\_

Relationship of Sponsor to Service Member \_\_\_\_\_

**APPLICANT** Name of Applicant (if different from Sponsor) \_\_\_\_\_

Relationship of Applicant to Service Member \_\_\_\_\_

Address of Applicant \_\_\_\_\_

\_\_\_\_\_

Phone number of Applicant \_\_\_\_\_

Email address of Applicant \_\_\_\_\_

**PHOTOGRAPH:** Please include a high resolution 5"x7" portrait style photo of the service person in uniform and/or a digital photo in jpg, or similar format, of 300dpi or better.

Applicant Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Date \_\_\_\_\_

Please deliver or mail completed form, photo and sponsorship fee by deadline of June 1<sup>st</sup>, 2023 to Royal Canadian Legion, Branch 402, 9 King Street, Millbrook ON L0A 1G0 or email to [dwhitehassell@gmail.com](mailto:dwhitehassell@gmail.com).