

# Appendix A: Parks and Recreation Household Survey, Township of Cavan Monaghan, 2022

## A.1 Introduction

This survey was prepared to gather information and public opinion in support of the Township’s Parks and Recreation Plan – Vision 2035. The survey was designed to gather information from households rather than individual residents. Based on the average household size of 2.8 persons, the 319 responses to the survey represented approximately 900 residents. The survey was open from June 20 to August 8, 2022. The response to survey questions and analysis is reported below.

## A.2 Culture and Recreation Activities that Household Members Participated in at Least a Few Times in the Past Year Within the Township and Elsewhere

**Figure A-1: Activities of Interest to at Least 10% of Household Members**

Activity	%	Activity	%
1. Walking and/or hiking	75%	25. Aerobic fitness program and/or weight training	24.7
2. Swimming for pleasure and/or fitness	54.8	26. Gymnasium sports (basketball, volleyball, badminton, etc.)	32.4
3. Attend festivals, parades and seasonal events	50.6	27. Visit art galleries and art shows	23.4
4. Use of playground equipment	48.1	28. Visit museums and historic sites	23.4
5. Use of library services	48.1	29. Baseball and/or softball	22.2
6. Attend theatre and concerts (including outdoor events)	45.9	30. Arts and craft activities and programs	21.9
7. Tobogganing	45.3	31. Bowling	21.2
8. Reading	44.0	32. Day camps (sports, arts, technology, outdoor recreation, etc.)	20.3
9. Casual/recreational skating	42.4	33. Cross-county skiing	19.6
10. Camping	42.4	34. Boating and fishing	19.3
11. Soccer	39.2	35. Gymnastics	19.3
12. Attend hand craft/artisan exhibitions and shows	35.4	36. Photography	19.3
13. Ice hockey	35.1	37. Life-long learning courses	19.3
14. Nature appreciation/nature study/orienteering/bird watching/geo-caching	34.8	38. Off-road cycling	19.0
15. On-road cycling	34.5	39. Downhill skiing	17.4
16. Picnicking	33.9	40. Ball hockey	16.5
17. Cards and board games	33.5	41. Pre-school programs	16.1
18. Music	33.2	42. Youth programs	16.1
19. Swimming lessons	32.0	43. Dance	15.5
20. Volunteering	31.0	44. Fine art activities and programs	13.0
21. Attend sporting events	27.9	45. Older adult programs/activities	12.7
22. Running and/or jogging	27.2	46. Disc sports (ultimate frisbee, disc golf)	11.4
23. Children’s programs	26.3	47. Beach volleyball	10.4
24. Golf	25.3		

Sixty-four activities were listed in this question. The top 47 activities that were of interest to at least ten percent of households are noted in **Figure A-1**. At 75%, walking and/or hiking was well out in front as the top recreation activity in which respondents participated. Rounding out the top ten includes swimming for pleasure and/or fitness (54.8%); attending festivals, parades and seasonal events (50.6%); using playgrounds (48.1%); using library services (48.1%); attending theatre and concerts (including outdoor events) (45.9%); tobogganing (45.3%); reading (44%); casual/recreational skating (42.4%); and camping (42.4%).

What is notable is the high popularity of many non-sport, non-team activities. Also notable is that some of the most popular activities do not align with the types of leisure activities and programming that are typically the foundation of most municipal parks and recreation systems. Examples include attending festivals, parades and seasonal events; attending theatre and concerts; reading; casual/recreational skating; and camping. Soccer is ranked 11<sup>th</sup>, ice hockey is ranked 13<sup>th</sup>, and baseball and/or softball is ranked 29<sup>th</sup>. Participation in some popular activities was dampened by the lack of facilities and programs in Cavan Monaghan, as well as the quality of some facilities and programs (e.g., swimming lessons, fitness programming, gymnasium sports, day camps, pre-school programs, youth programs, dance programs, fine art activities and programs, and older adult programs).

It should be noted that the Township's program development and participation was heavily impacted by the onset of Covid 19 in early 2020 and closely coincided with the opening of the new Cavan Monaghan Community Centre (CMCC) in September 2019. That event greatly reduced utilization of all components of the CMCC for 2020 and 2021. Over the next couple of years, that is expected to change.

It should also be noted that Covid-19 will have influenced some of the leisure activities in which residents participated over the past couple of years. The pandemic kept residents closer to home and more intensely utilizing community parks and facilities, especially outdoor venues like trails and local parks. This phenomenon may have elevated participation rates in outdoor leisure activities that are 'individualistic and small group' in nature (e.g., walking hiking, appreciating nature, tobogganing, reading, and using playgrounds after they were opened for use).

Under 'other comments', respondents added a few leisure activities to the list of favourites (e.g., quilting, rock climbing, equestrian activities, genealogy, croquet, special needs recreation and social programs, ATVing, off-road vehicle use, snowshoeing, hunting, and snowmobiling).

### A.3 Generally, What Proportion of Your Household’s Culture and Recreation Needs are Being Met Within the Township of Cavan Monaghan?

- All 2.65%
- Most 14.24%
- About Half 19.21%
- Some 50.99%
- None 12.25%
- Don’t Know 0.66%

This response is typical of a rural community with a relatively small population that is located adjacent to or near a relatively large municipality like Peterborough and is located within a resource-rich region like the Kawartha Lakes. Being within one and a half hours from Toronto also provides easy access to high level leisure opportunities that are available in metropolitan areas.

However, the response to this question illustrates that only about 17% of respondents have all or most of their culture and recreation needs met within the Township. For only 19% of respondents, about half of their culture and recreation needs are being met within the Township. For about 12% of respondents, none of their leisure needs are being met within the Township. These are very low numbers that illustrate that very few of the culture and recreation interests of Township residents are being met by the facilities and programming that are currently available within Cavan Monaghan. The reasons are noted below.

### A.4 Why Do Members of Your Household have to Travel Outside of the Township to Participate in Some of Your Favourite Culture and Recreation Activities? (Check all that apply.)

- Facilities/programs are not available in the Township 90.81%
- Facilities/programs are not available in the Township when we are available 20.14%
- Quality of facilities or programs are better elsewhere 18.37%
- Tournaments/special events/travel teams 10.95%
- Closer to other activities or shopping 9.89%
- Less expensing elsewhere 6.36%
- Closer to work or school 4.59%

The reasons why respondents must travel outside the Township to participate in some of their favourite leisure activities are typical of small, rural communities like Cavan Monaghan. However, 91% is a very high proportion of residents who indicated that they have to leave the Township to participate in some of their favourite leisure activities. It speaks to the limited range of offerings available in the community. Adding to that,

approximately 18% of respondents indicated that 'better quality elsewhere' was a reason for travelling outside the Township to participate in some of their favourite leisure activities.

21 respondents offered additional thoughts on this question, some of which align with the seven choices offered. The following provide additional insight into why residents have to travel outside the Township to participate in their favourite leisure activities.

- Play sports with friends outside the area
- The focus on recreation offerings in the Township is principally hockey
- Some programs like dance moved to Peterborough when the Dorothy Stevens Room became unavailable for leisure programming
- Enjoy canoeing and camping in Crown lands
- Arts and culture activities are mostly outside the Township
- Picnic facilities are much better in other communities
- No off-leash dog park
- Township prohibited ATVing on public roads
- Not enough soccer fields
- Travel elsewhere to participate in geocaching

## **A.5 Culture and Recreation Programs that Household Members Would Like to See offered by the Township (either not available or in need of more)**

Question 4 was open-ended which allowed respondents to list anything that they chose, with the hope that most of the suggestions would focus on programming and related leisure activities as requested. Sixty types of programs and culture and recreation activities were suggested. However, there were also many facility suggestions, and requests for a greater number of and higher quality parks and open spaces.

**Programming and leisure activities** will be discussed first. By far the most popular activity was swimming. When swimming lessons, aquatic fitness classes and a swim club were combined, the total requests were 95. Gym sports (basketball, volleyball, badminton, indoor pickleball and gymnastics) totaled 49. Arts and culture activities made a strong showing with 44 requests. Fitness (floor-based, aerobic, weight training, Yoga and Pilates) totaled 34 requests.

Programs/activities with a score of 5 and higher are noted below. The score for each is noted in brackets.

- Swimming (64)
- Swimming lessons (27)
- Day camp (summer, PA Day, sports, kids, art, specialty) (22)
- Group fitness classes/aerobic fitness (21)
- Outdoor concerts/music festivals/Summerfest (16)
- Tennis (15)

- Basketball (14)
- Recreational skating (all ages/more and better times) (14)
- Dance programs/classes/dancing (all ages) (14)
- Gymnastics (11)
- Volleyball (10)
- Pickleball (9)
- Yoga (8)
- Children’s programming (sports, judo, softball, clubs) (8)
- Art classes/arts and crafts (all ages) (8)
- More hockey/affordable hockey/recreational hockey/more time for Minor Hockey (7)
- Soccer/co-ed soccer leagues (7)
- Youth programming/after school programs (6)
- Floor hockey/ball hockey (5)
- Badminton (5)
- Lacrosse (5)
- Softball/baseball (5)
- Weight training (5)
- Older adult programming (5)

**Figure A-6** contains the full list of programs and activities.

Also noted were desired **parks and open spaces**. Themes included a greater number of and higher quality parks and open spaces, more conservation/natural heritage open space lands, provide a park in downtown Millbrook, Mount Pleasant needs a park, and protect and enhance the greenspace at Jail Hill (former Millbrook jail lands).

**Figure A-7** contains the full list of parks and open space suggestions.

From the open-ended question about desired programming, the top ten requested **culture and recreation facilities** were as follows:

1. Indoor swimming pool (37)
2. Gymnasium (32)
3. Splash pad/waterplay facility (27)
4. Fitness facility (19)
5. Outdoor performance venue/gazebo/pavilion (11)
6. Skateboard facility (8)
7. Outdoor skating rink (8)
8. Second ice pad (7)
9. Rectangular fields (soccer, football, field lacrosse) (5)
10. Multipurpose program/meeting rooms (4)

Note that interest was very strong for an indoor swimming pool, a gymnasium, a splash pad/waterplay facility and a fitness facility.

**Figure A-8** contains the full list of suggested culture and recreation facilities.

## A.6 How Important Are the Following Types of Parks and Recreation Facilities to Your Household?

**Figure A-2: Importance of Parks and Recreation Facilities**

Types of Parks and Recreation Facilities	Not at All Important	Not Important	Important	Very Important	Don't Know/Don't Use
Indoor recreation facilities such as arenas, fitness facilities, multipurpose activity rooms, indoor soccer facility, indoor lacrosse facility, walking track, gymnasium	6.99% 20	8.74% 25	33.22% 95	49.30% 141	1.75% 5
Passive parks and open spaces that preserve some of our natural and built heritage	2.11% 6	3.51% 10	27.02% 77	65.61% 187	1.75% 5
Trails and pathways (hard surface and natural)	1.06% 3	4.58% 13	25.70% 73	66.55% 189	2.11% 6
Outdoor recreation facilities such as ball diamonds, sports fields, basketball courts, running tracks, etc.	4.95% 14	13.43% 38	36.75% 104	42.76% 121	2.12% 6
Other more passive types of recreation facilities such as picnic areas, playgrounds, fishing ponds, community garden, etc.	2.10% 6	7.34% 21	35.66% 102	52.45% 150	2.45% 7

The response to this question indicates that although all types of culture and recreation assets are important to residents, **trails and natural heritage parkland** are the most important, followed by **other passive parkland** that contain facilities such as picnic areas, playgrounds, fishing ponds and community gardens.

## A.7 How Satisfied is Your Household with the Following Types of Parks and Recreation Facilities that are Available in Cavan Monaghan?

**Figure A-3: Satisfaction with Parks and Recreation Facilities**

Types of Parks and Recreation Facilities	Not at All Satisfied	Marginally Satisfied	Reasonably Satisfied	Very Satisfied	Don't Know
Indoor recreation facilities such as arenas, fitness facilities, multipurpose activity rooms and indoor soccer facility, indoor lacrosse facility, walking track, gymnasium	22.06% 62	28.83% 81	31.32% 88	10.68% 30	7.12% 20
Passive parks and open spaces that preserve some of our natural and built heritage	4.98% 14	17.44% 49	47.69% 134	28.47% 80	1.42% 4

Types of Parks and Recreation Facilities	Not at All Satisfied	Marginally Satisfied	Reasonably Satisfied	Very Satisfied	Don't Know
Trails and pathways (hard surface and natural)	3.21% 9	13.93% 39	38.57% 108	42.86% 120	1.43% 4
Outdoor recreation facilities such as ball diamonds, sports fields, basketball courts, running tracks, etc.	16.43% 46	28.57% 80	36.43% 102	6.79% 19	11.79% 33
Other more passive types of recreation facilities such as picnic areas, playgrounds, fishing ponds, community gardens, etc.	8.90% 25	23.49% 66	45.55% 128	16.37% 46	5.69% 16

Satisfaction is very high for trails and pathways (81.43%), followed by natural heritage parkland and open space (76.16%).

Satisfaction is lowest for outdoor sport facilities (43.22%) and indoor recreation facilities (42.0%). It should be noted that 11.8% of respondents didn't know enough about outdoor sport facilities to rate them (highest level of 'don't know'). 7.12% of respondents didn't know enough about indoor recreation facilities to rate them (second highest level of 'don't know').

## A.8 Opinion About Investing in Culture and Recreation Facilities

Respondents were asked how they would like their municipal taxes invested in various types of culture and recreation facilities (either to improve existing facilities or to provide new ones). A five-point scale was provided ranging from 'Don't Spend' to 'Definitely Spend'. A 'weighted average score' was calculated for each type of facility. The higher the score, the stronger the support for investment. Using the weighted score, facilities have been ranked from highest to lowest. See below for the ranking and the scores.

Half (19) of the facility types scored 2.5/5.0 and higher, with indoor swimming pool leading the list, followed by outdoor waterplay facility, trails, nature parks, playgrounds, libraries, farmers market, outdoor skating rink, youth recreation centre, indoor fitness facilities, picnic areas, older adult recreation centre, outdoor basketball court, rectangular fields, gymnasias, facilities to accommodate creative arts, baseball and softball diamonds, and tennis courts.

It should be noted that just because a facility type scored below 2.5 that it is not important. Some types of facilities are 'niche' in that they cater to a smaller, but very enthusiastic market (e.g., specialized biking, beach volleyball, indoor soccer, curling, indoor lacrosse, boat launches, etc.). Some types of facilities cater to emerging interests (e.g., pickleball and outdoor fitness).

Of note is that a second ice pad scored in the bottom third of facilities. (22 out of 36). An indoor lacrosse facility scored last, and an indoor soccer facility scored 26 out of 36.

**Figure A-4: Scores and Ranking for Municipal Investment in Culture and Recreation Facilities**

FACILITIES	1 Don't Spend	2	3	4	5 Definitely Spend	0 Don't Know	Weighted Average
Indoor swimming pool	12.92% 35	5.90% 16	10.70% 29	12.92% 35	56.83% 154	0.74% 2	<b>3.93</b>
Outdoor water play facility	9.85% 27	7.30% 20	17.52% 48	14.96% 41	49.64% 136	0.73% 2	<b>3.85</b>
Trails	8.21% 22	8.58% 23	18.28% 49	17.16% 46	45.15% 121	2.61% 7	<b>3.75</b>
Nature parks (e.g., Millbrook Conservation Area)	8.39% 23	8.76% 24	19.71% 54	17.15% 47	42.34% 116	3.65% 10	<b>3.65</b>
Playgrounds	7.69% 21	8.79% 24	25.27% 69	23.08% 63	33.70% 92	1.47% 4	<b>3.62</b>
Libraries	10.29% 28	9.19% 25	19.49% 53	20.59% 56	37.87% 103	2.57% 7	<b>3.59</b>
Farmers market	8.73% 24	9.45% 26	23.27% 64	22.55% 62	33.82% 93	2.18% 6	<b>3.57</b>
Outdoor skating rink	13.82% 38	8.00% 22	24.36% 67	20.36% 56	32.36% 89	1.09% 3	<b>3.46</b>
Youth recreation centre	8.76% 24	8.03% 22	24.82% 68	27.01% 74	27.01% 74	4.38% 12	<b>3.42</b>
Indoor Fitness facility (aerobic and equipment-based)	14.60% 40	10.95% 30	21.53% 59	16.42% 45	34.67% 95	1.82% 5	<b>3.40</b>
Picnic areas and pavilions	13.19% 36	11.72% 32	22.34% 61	23.08% 63	27.11% 74	2.56% 7	<b>3.32</b>
Multi-purpose outdoor sport courts	16.04% 43	11.19% 30	27.24% 73	19.03% 51	22.76% 61	3.73% 10	<b>3.10</b>
Older adult recreation centre	14.29% 39	13.55% 37	25.27% 69	22.34% 61	19.41% 53	5.13% 14	<b>3.04</b>
Outdoor basketball courts	17.78% 48	21.85% 59	30.00% 81	15.93% 43	11.48% 31	2.96% 8	<b>2.73</b>
Rectangular fields (soccer, football, rugby, cricket)	22.96% 62	18.15% 49	25.19% 68	14.81% 40	15.56% 42	3.33% 9	<b>2.72</b>



<b>Gymnasias</b>	23.22% 62	14.98% 40	20.60% 55	16.48% 44	17.60% 47	7.12% 19	<b>2.69</b>
<b>Facilities that accommodate creative art, hand craft and artisan activities</b>	24.18% 66	21.61% 59	20.51% 56	16.12% 44	15.02% 41	2.56% 7	<b>2.68</b>
<b>Baseball and softball diamonds</b>	21.77% 59	21.03% 57	25.83% 70	14.76% 40	12.92% 35	3.69% 10	<b>2.65</b>
<b>Tennis courts</b>	24.81% 67	24.81% 67	24.44% 66	12.59% 34	10.74% 29	2.59% 7	<b>2.52</b>
<b>Multipurpose activity and meeting rooms</b>	34.07% 92	18.15% 49	23.70% 64	8.15% 22	11.85% 32	4.07% 11	<b>2.33</b>
<b>Skateboard facility</b>	30.63% 83	20.30% 55	20.30% 55	13.65% 37	8.86% 24	6.27% 17	<b>2.31</b>
<b>Museums and historic sites</b>	36.53% 99	19.93% 54	17.34% 47	11.44% 31	10.70% 29	4.06% 11	<b>2.28</b>
<b>Second ice pad</b>	47.60% 129	11.81% 32	11.81% 32	8.86% 24	16.97% 46	2.95% 8	<b>2.27</b>
<b>Indoor performance facility</b>	30.63% 83	17.71% 48	20.66% 56	11.07% 30	9.96% 27	9.96% 27	<b>2.22</b>
<b>Outdoor ball hockey facility</b>	34.21% 91	21.80% 58	22.18% 59	10.90% 29	5.64% 15	5.26% 14	<b>2.16</b>
<b>Pickleball courts</b>	38.29% 103	18.59% 50	16.73% 45	10.78% 29	9.29% 25	6.32% 17	<b>2.15</b>
<b>Indoor soccer facility</b>	43.80% 120	17.88% 49	17.52% 48	7.30% 20	10.58% 29	2.92% 8	<b>2.14</b>
<b>Beach volleyball courts</b>	38.66% 104	20.07% 54	18.59% 50	9.29% 25	8.55% 23	4.83% 13	<b>2.14</b>
<b>Outdoor running track</b>	40.89% 110	21.19% 57	18.22% 49	8.55% 23	7.81% 21	3.35% 9	<b>2.11</b>
<b>Specialized bicycle facility (BMX, Pump Bike)</b>	40.44% 110	20.59% 56	17.65% 48	8.82% 24	8.09% 22	4.41% 12	<b>2.10</b>
<b>Outdoor performance facility</b>	36.30% 98	17.41% 47	18.52% 50	7.04% 19	10.00% 27	10.74% 29	<b>2.05</b>
<b>Outdoor fitness gym</b>	43.70% 118	18.15% 49	18.89% 51	6.67% 18	7.78% 21	4.81% 13	<b>2.02</b>
<b>Boat launches</b>	42.64% 113	12.83% 34	16.23% 43	8.68% 23	9.81% 26	9.81% 26	<b>2.01</b>

<b>Art gallery</b>	54.61% 148	13.28% 36	14.02% 38	9.23% 25	6.27% 17	2.58% 7	<b>1.92</b>
<b>Curling rink</b>	50.56% 135	14.61% 39	17.23% 46	7.87% 21	5.62% 15	4.12% 11	<b>1.91</b>
<b>Indoor Lacrosse facility</b>	50.38% 134	22.93% 61	13.91% 37	3.76% 10	4.89% 13	4.14% 11	<b>1.71</b>

## A.9 Perspectives on Parks and Recreation

Respondents were asked about their level of agreement/disagreement with the following five statements.

**Figure A-5: Agreement with Statements about Parks and Recreation**

Statements	Strongly Disagree	Disagree	Agree	Strongly Agree	Total
Parks and recreation services should be a higher priority for Cavan Monaghan.	3.27% 9	7.27% 20	50.91% 140	38.55% 106	275
Your household is generally aware of the range of culture and recreation programs, activities and facilities that are available in Cavan Monaghan.	2.91% 8	14.18% 39	64.73% 178	18.18% 50	275
Cavan Monaghan should continue to partner with community groups (e.g., schools, library, conservation authority) to provide some culture and recreation programming and facilities.	3.28% 9	2.55% 7	54.38% 149	39.78% 109	274
In addition to helping others provide culture and recreation programming, the Township should provide more programming directly.	3.68% 10	16.91% 46	58.82% 160	20.59% 56	272
Cavan Monaghan should increase taxes to improve parks and recreation facilities.	21.98% 60	32.23% 88	37.00% 101	8.79% 24	273

There is strong support for the first four statements (ranging from 79.4% to 94.2% 'agree' and 'strongly agree'). The practice of the Municipality partnering with others to provide programming, public open space and public access to non-municipal facilities received the greatest support. Although making parks and recreation services a higher priority received the second highest support at 89.46%, raising taxes to improve parks and recreation services was supported by only 45.8% of respondents. However, that is a relatively high percentage of support for raising taxes to improve a municipal service. At 79.4%, the recent trend of the Municipality becoming more involved in direct programming received strong support.

## A.10 Options for the Future of the Millbrook Arena and Property

One of the purposes of the Parks and Recreation Plan is to determine the future of the 72-year-old Millbrook arena and property. Information about the facility, the estimated \$4.2 million capital cost (increased to \$5.25 million) to maintain it in status quo condition for 25 years, as well as unknown additional capital investment that would be required to make some improvements to the facility to increase its functionality and appeal was provided as context to the four options for its future that were presented in the survey.

### Analysis

As can be seen from the responses below, there was very weak support for the two options that would see the Municipality invest heavily to retain the building for the next 25 years, as well as the option to sell the property for redevelopment. There was slightly stronger support for investing more than \$5.25 million into the building to make it a bit more useful and appealing (27.5% support for greater investment in improvements compared to 17.9% support for less investment which would maintain the status quo). There was a similar level of support for investing more into the building and selling the site for redevelopment (27.5% and 29.2% respectively).

Option Three received the strongest support. That option proposed to raise the building and convert the site and adjacent Needler's Lane into a high-quality downtown community park that would be integrated into surrounding parkland and facilities, and with strong pedestrian links to the downtown. 82.5% of respondents agreed with this option, with 62.7% 'strongly agreeing'.

### Option One

Invest in the order of \$4.2 million (now \$5.25 million) into the building and site to maintain the facility as status quo for another 25 years and to renovate it to meet accessibility requirements. This investment would only support uses that are similar to current uses e.g., soccer, lacrosse, cricket. Assuming current uses are maintained, the annual operating deficit will be in the order of \$30,000 plus annual inflation. Please indicate the degree to which your household agrees or disagrees with Option One for the future of the Millbrook Arena and property.

### Response

▪ Strongly disagree	55.73%
▪ Disagree	26.34%
▪ <b>Subtotal</b>	<b>82.07%</b>
▪ Agree	13.74%
▪ Strongly agree	4.20%
▪ <b>Subtotal</b>	<b>17.94%</b>

## Option Two

Invest considerably more than \$4.2 million (now \$5.25 million) into the building and site (interior and exterior) to extend its life for another 25 years and increase its functionality and appeal to support a few more uses. Possible uses will depend on how the interior might be able to be transformed. The intent would be to have a facility that could be utilized year-round. Even if well utilized year-round, there will likely be an annual operating deficit. Limited parking will continue to be a major shortcoming. Please indicate the degree to which your household agrees or disagrees with Option Two for the future of the Millbrook Arena and property.

### Response

▪ Strongly disagree	49.62%
▪ <u>Disagree</u>	<u>22.90%</u>
▪ <b>Subtotal</b>	<b>72.52%</b>
▪ Agree	20.99%
▪ <u>Strongly agree</u>	<u>6.49%</u>
▪ <b>Subtotal</b>	<b>27.48%</b>

## Option Three

Replace the building with a high-quality downtown community park that may accommodate some combination of facilities such as a farmer's market, an outdoor stage or gazebo, pathways, gardens, trees, an area for quiet reflection, a picnic area, an outdoor exercise gym, a waterplay facility, an unstructured grass area, etc. With the proposed closure of Needler's Lane, the park could be integrated into the surrounding parkland and facilities (Needler's Mill, the pond, the Millbrook Valley Trail). Via walkways, it would be linked to the downtown. Please indicate the degree to which your household agrees or disagrees with Option Three for the future of the Millbrook Arena property.

### Response

▪ Strongly disagree	9.13%
▪ <u>Disagree</u>	<u>8.37%</u>
▪ <b>Subtotal</b>	<b>17.50%</b>
▪ Agree	19.77%
▪ <u>Strongly agree</u>	<u>62.74%</u>
▪ <b>Subtotal</b>	<b>82.51%</b>

### Option Four

Sell the property and allow for a developer or business opportunity to invest in the downtown. This could support a new revitalization plan and provide more commercial and/or housing development. Please indicate the degree to which your household agrees or disagrees with Option Four for the future of the Millbrook Arena property.

#### Response

▪ Strongly disagree	57.95%
▪ Disagree	12.88%
▪ <b>Subtotal</b>	<b>70.83%</b>
▪ Agree	16.29%
▪ Strongly agree	12.88%
▪ <b>Subtotal</b>	<b>29.17%</b>

## A.11 Demographic Profile of Survey Respondents and Comparison to the Township Population (2021 Census)

Four questions were asked about the demographic profile of survey respondents.

Many of the households responding to the survey appear to be family-oriented with 14% having three household members, 30.8% having four household members and 17.5% having five household members. Only 29.7% of responding households represented two-person households. Compared to the 2021 census, two-person households are under-represented in the survey sample and respondents with three or more household members are considerably over-represented.

Given the apparent family-oriented nature of the survey sample, it is not surprising that respondents are a little younger and bit more affluent than the 2021 census profile of the Township population. Children and youth are over-represented and young adults and residents age 55+ are under-represented in the survey sample. The proportion of adults who are age 35 to 54 in the survey sample is similar to the census population.

**Note:** Although the term “ward” is no longer used to define the area that municipal councilors serve, it was in the household survey because it was felt that people still relate to them when thinking about where they live.

At 3.44%, North Monaghan Ward appears to be under-represented in the survey sample.

Given those differences, a bit more weight should be given to the responses from young and older adults, and a little less weight should be given to the responses that relate to children and youth.

Increased weight should be given to any requests for programming, parkland and facilities for North Monaghan Ward.

## Including Yourself, How Many People Live in Your Household?

# of Persons Per Household	Survey Respondents	2021 Census
1	1.90%	1.55%
2	29.66%	38.60%
3	13.69%	17.89%
4	30.80%	17.32%
5	17.49%	NA
5+	26.95%	10.99%
6	4.94%	NA
7 or more	1.52%	NA

## Age Characteristics of Respondents

Age Category	Survey Respondents	2021 Census
0-4	10.72%	5.84%
5-9	13.48%	6.04%
10-14	9.49%	5.94%
15-19	7.20%	4.94%
20-34	11.94%	15.01%
35-49	20.52%	18.02%
50-54	5.36%	5.94%
55-64	5.36%	16.88%
65-74	8.27%	12.38%
75+	3.52%	8.54%

## In What Part of the Township Do You Live?

▪ Cavan Ward	29.01%
▪ Millbrook Ward	67.56%
▪ North Monaghan Ward	3.44%

## What is the Total Income of Your Household Before Taxes?

Income Categories	Survey Respondents	2021 Census (2020 data)
Under \$20,000	0.42%	2.25%
\$20,000 - \$39,999	4.17%	7.75%
\$40,000 – \$59,999	7.08%	10.14%
\$60,000 – \$79,000	10.42%	12.39%
\$80,000 - \$99,999	14.58%	11.97%
\$100,000 and over	63.33%	55.49%

**Figure A-6: Culture and Recreation Programming Suggested Via the Household Survey – Question 4**

<b>Suggested Programs and Activities</b>	<b>Frequency</b>
Swimming	64
Swimming lessons	27
Swim team	1
Aqua-fit classes	4
More public/recreation skating/adult recreational skating	15
Outdoor recreational skating	2
Ringette	1
Skating lessons, figure skating	2
More hockey/affordable hockey/rec hockey/more time for Minor Hockey	7
NHL hockey games at CMCC	1
Roller blading/roller skating	2
Floor hockey/ball hockey	5
Basketball	15
Volleyball	11
Beach volleyball	4
Badminton	5
Gymnastics	11
Judo	1
Pickleball	9
Tennis	15
Squash	2
Racquetball	1
Roller skating	3
Skateboarding	1
Lacrosse	5
Softball/baseball	5
Soccer/co-ed outdoor soccer leagues	7
Indoor soccer	2
Football	1
Cricket	1
Pick-up/drop-in sports/open gym time for youth/adults/families	4
Sport nights	1
Parkour (extreme obstacle course sport)	1
Rock climbing	1
Bowling	1
Nordic/cross country skiing	1
Alpine skiing	1
ATVs on roads	1
Cycling	1
Camping	1
Archery	1
Lawn bowling	1
Curling	2
Aerobics/fitness classes/group fitness/accessible fitness classes	21
Weight training	5
Running club/program	2
Karate	1
Yoga	8

Pilates	2
Health classes	1
Children's programming (sports, judo, softball, Kid's clubs, recreation)	8
Infant and toddler programs	4
Daycare	1
Youth programming/after school programs	6
Summer camps/day camps/specialty camps/kid's camp/art camp/PA Day camps/sports	22
Scouts and Guides	2
Family programs	1
Adult recreation programs/leagues (not hockey)	2
Adult special interest classes and events	1
Lady's Night program	2
Bridge	1
Chess	1
Older adult programming	5
Outdoor concerts/music festivals/ Summer Fest	16
Indoor concerts/theatre/performance programs and related activities	3
Art festivals/shows	4
Food Festival	1
Photography	1
Art classes/arts and crafts/art programs	8
Art festivals/shows	4
Music	4
Dance programs/events/classes (all ages)	14
Indigenous programs	1
Inter-cultural activities	1
Culinary classes	3
Outdoor ed/environmental ed programs	4
Guided hikes	1
Picnic	1
History program/presentations	2
Life coaching	1
Author reading	1
Lectures	1
Civics classes	1
Library programs	1
Increased equity for girl's sports	1

<b>Figure A-7: Suggestions for Parkland/Open Space Via the Household Survey – Question 4</b>	
<b>Suggestions</b>	<b>Frequency</b>
More conservation lands/parklands and more outdoor natural facilities/untamed natural settings	3
More open park space/more green space/more parks/better parks/ parks and areas for children to play and seniors to meet/ multi-purpose green space to support sports	6
Replace old arena with green space/a downtown park in Millbrook/provide a venue for some outdoor recreation activities	2
Mount Pleasant needs a park	1
Protection and enhancement of greenspace at Jail Hill	1



**Figure A-8: Suggestions for Culture and Recreation Facilities Via the Household Survey – Question 4**

<b>Suggested Facilities</b>	<b>Frequency</b>
Indoor swimming pool/therapy pool/sauna	37
Outdoor swimming pool	4
Splash pad/waterplay park	27
Gymnasium/badminton, volleyball, basketball courts	32
Fitness centre	19
Outdoor fitness gym	1
Outdoor running track	1
Squash courts	1
Outdoor performance venue/gazebo/pavilion/year-round entrainment venue	11
Indoor concert venue	2
Community/family gathering place/outdoor	2
Pump bike track	3
Skateboard facility	8
Walking/hiking trails (better maintained)	3
Equestrian trails	1
Multi-use/ATV/snowmobile trails	3
Cross-country ski trails	1
ATVs on township roads	2
On-road bike lanes	2
Mountain bike trails	1
Dirt bike trails	1
Second ice pad	7
Outdoor skating rink (Lit)	8
Disc golf course	1
Multipurpose rooms for meeting and programming/rental space for children's parties/support creative art programs	4
Community kitchen to support culinary classes (not just a warm-up kitchen)	1
Games room	1
Baseball diamonds (quality, adult scale)	3
Rectangular fields (soccer, lacrosse, football)	5
Tennis courts (outdoor)	3
Indoor tennis facility	1
Multi-sport courts (tennis, pickleball, basketball)	1
Ball hockey court (outdoor)	1
Basketball courts	2
Croquet court	2
Indoor lacrosse facility (old Millbrook Arena)	1
Off-leash dog park	2
Picnic area with shelter	2
Art/sculpture gallery	2
Showcase inside workings of Needlers Mill (they are in storage)/information centre/history of the mill and Millbrook	1
Playgrounds	2
Farmers market	1
Shooting range	1
Whitfield Landing – repair/the place is a mess	1