



# Millbrook BIA Membership Newsletter

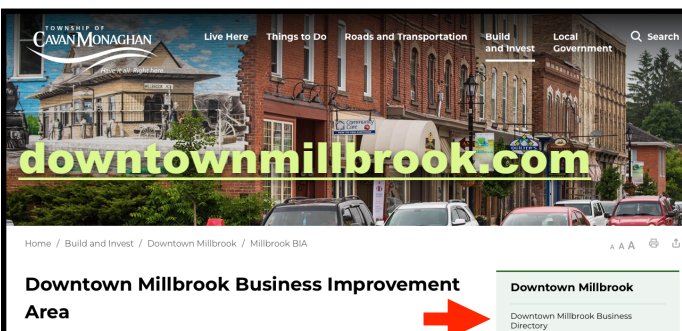


Video by Harrison Perkins, Sept 23, 2023, MILLBROOK BIA FALL FESTIVAL

## FESTIVAL FAMOUS

Millbrook is best known and loved for its village charm & downtown festivals, four of which are hosted and funded by Millbrook BIA.

With the 2023 editions of “Kick Off to Summer”, Ladies Night and the Fall Festival now behind us, the Millbrook BIA is asking for your feedback on these events, to help budget and plan for 2024. Please fill out “**Millbrook BIA Events Survey**” coming to your email inbox very soon.



To keep the lines of communication flowing, all regular and associate members should check your listings and contact information on our **Downtown Millbrook Business Directory** (on webpage pictured left). Please email:

[membership@millbrookbia.com](mailto:membership@millbrookbia.com) to add or update your information either for promotional or BIA communication purposes. Please share this message and assist other Millbrook BIA members to update their profiles.



**Back by Member Demand!**

Ask for your Poster: [chair@millbrookbia.com](mailto:chair@millbrookbia.com)



**Annual General Meeting**

November 2023 - Details to be Announced



**Join the Planning Committee:**

[Events@millbrookbia.com](mailto:Events@millbrookbia.com)



**Participate in the Program**

[treasurer@millbrookbia.com](mailto:treasurer@millbrookbia.com)

## Now Recruiting: Millbrook BIA Marketing Committee

Establishment of a volunteer Marketing Committee, made up of both regular and associate members as well as skilled community volunteers, is underway. If you have time to commit and want to help promotion of our local business community as a destination to eat, shop, work & play, please contact Timmi Brady at [timmi@4thlinetheatre.on.ca](mailto:timmi@4thlinetheatre.on.ca)

**OBIAA**™ The Millbrook BIA is a member of the **Ontario Business Improvement Area Association**. OBIAA provides the resources we need to successfully manage our BIA in collaboration with the Township of Cavan Monaghan, community organizations and other BIAs.



At today's Meet & Greet Breakfast, we welcome our guest Terry Guilel, Executive Director at Peterborough BIA.



## June 2023: Millbrook BIA installs 8 new planters on Baxter Creek Bridges

With thanks owing to our Decorating Committee volunteers - Liz Avery, Susan Rice, Susan French, Jeanne Shields, Nancy Robinson, Sharon Roffey & Sharlene Challice - the Bridges over the Baxter on Streets Distillery and King East are now crowned with custom built planters by Brooke Taylor of Taylor's Recycled Plastics. The planters match our sidewalk planters on King, Tupper and Centre Streets, purchased by Millbrook BIA in 2019. Township of Cavan Monaghan works staff keep all of the summer plants & flowers watered, while the Decorating Committee plan for the planters' Fall, Winter and Spring transformations.

## MILLBROOK BIA ASSOCIATE MEMBERSHIP PROGRAM

In August of 2023, your BIA Board of Management relaunched our Associate Membership program (first initiated in 2018) to enhance our regular membership through shared business promotion and networking. Associate members are currently ineligible to sit on the Board of Management or vote at an AGM; but are encouraged to sit on Marketing and Events Committees, partake in BIA member functions and be involved in the growth of our business community. Email [membership@millbrookbia](mailto:membership@millbrookbia) for more info.

Your Millbrook BIA Board of Management Directors are: Kathie Lycett (Chair) [chair@millbrookbia.com](mailto:chair@millbrookbia.com); Sarah Cooling (Vice Chair); Sherri Soucie (Treasurer) [treasurer@millbrookbia.com](mailto:treasurer@millbrookbia.com); Timmi Brady (Marketing Committee Liaison) & Ryan Huntley (Council Representative) [rhuntley@cavanmonaghan.net](mailto:rhuntley@cavanmonaghan.net)