

Do you love your library?!

Join the CMLibraries in promoting Ontario Public Library Week, it is easy and fun to do! It will only take 5 minutes of your time.

1. Before Oct 11th, send an email to outreach@cavanmonaghanlibraries.ca and arrange a time for Melanie to arrive at your business with a selection of books to match your outfit/ business. Example: Fire Hall. A selection of YELLOW books to match their gear.
2. Grant permission to CM Libraries to print copies and place on display at our branches to promote the contest and show leaders in the community supporting their local library.
3. Upload these photos to social media and use the hashtags for the contest from Oct 11th – Oct 20th.



Do You Love Your Public Library? Show Us Your Matching Book and Outfit!

Ontario Public Library Week (Oct. 14 – 20, 2018) is a unique opportunity to show your support for your library. Whether they have provided you with inspiration for success, or support in your leisure activities, your public library is there for you!

Every year, 4.2 million Ontarians of all ages access 251,000 programs through their local public library. We encourage all Ontarians to get a library card!

We invite authors, media, government officials, local brands, and celebrities to show their support for Ontario Public Library Week by entering this contest between October 11 and October 20, so we can increase awareness of public library cardholders in Ontario!

ABOUT THE CONTEST: Every year, the Ontario Library Association (OLA) facilitates a contest during Ontario Public Library Week. This year, we are holding a photo contest, where Ontarians can win great prizes by showing off their matching book covers and outfits! The contest will run from October 11, 2018 at 12:00 a.m. EST to October 20, 2018 at 11:59 p.m. EST.

YOUR MISSION: We need your help to get the word out about the contest. Use your library cards to create an eye-catching photo and tell us why you love your public library! You can submit your photo on your Twitter, Facebook, or Instagram account using #OPLWBookOutfit.

You could win an e-reader for you and for your library, a Forest of Reading Award nominee book set, or a prize pack from the Library Marketplace.



Here's an example of a #OPLWOutfit entry
(courtesy of Perth Union Public Library)

We use our library to borrow ebooks, to learn a second language, and to go to the art gallery for free!
@ONLibraryAssoc #OPLWBookOutfit #OPLW

